



# The Power Duo: How Forsys and Salesforce Drive Business Success

The dynamic collaboration unlocks new possibilities,  
driving business success through cutting-edge  
solutions & industry-leading strategies



## Navigating the Digital Shift with Confidence and Trust

Leveraging innovative technology, data insights, and a collaborative approach, Salesforce and Forsys strive to convert detached transactions into meaningful relationships. We stand as pioneers, creators, and builders of tomorrow, looking beyond the customer—to the individual—to aid in cultivating loyalty.

Trust breeds loyalty in relationships, and quantifying it has been a challenge—until the emergence of the Salesforce and Forsys alliance. Equipped with industry specific technology and solutions, we can offer you a clear understanding of your business operations. More importantly, we help businesses foster new bonds while strengthening existing relationships with their clients, their workforce, and their communities.



## Our Expertise Validated By Salesforce



Consulting & Assessment



Solution, Application & Architecture Design



Development & Testing



DevOps & Automation



Data Migration & Integration



New Cloud Roll-Out



Maintenance & Support





## Industries We Serve

Hi-Tech



Telecom



Media & Telecom



Transport & Logistics



Healthcare & Lifesciences



## A Top-Tier Partner in the Salesforce Network

1

Co-Innovation Initiatives

2

Synergistic Expertise

3

Extensive Suite of Solutions

4

Digital Transformation Catalyst

5

Specialized Industry-Centric Solutions & Accelerators



## ROI & Results You Can Count On

**<80%** increase in sales velocity

**~25%** jump in sales productivity

**~28%** surge in sales revenue

ROI



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## Our Unrivaed 4.9/5 rating Reflects Both Our Commitment to Customers & Our Industry Supremacy



**200+**  
Engagements



**175+**  
Certifications



**120+**  
Certified Navigators



## Customer Testimonial

"As a global energy leader, our laser focus on business expansion propels us to look for new and better ways to sell. B2B is a fast-growing channel for us, simplifying the way we do business with our customers. With the help of our Salesforce partner - Forsys Inc., we piloted a B2B solution for one of the markets and saw remarkable outcomes. We now intend to roll out this solution to all the other markets.

Forsys' value-added services, delivery commitment, passion for solving customer problems, and implementation of digital solutions are just a few of its many strong points."

- **Sandeep Bhat**, *Front End Capabilities, IT Lead, Hitachi Energy*

### Get in touch with our team

to learn how the joint solutions from Forsys and Salesforce can fast-track your route to success.



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